

NEO THE CONFERENCE FOR NEONATOLOGY

pediatrix

February 17–19, 2027
Caesars Palace | Las Vegas, NV

CONFERENCE OVERVIEW

- Targeted audience of neonatal and perinatal clinicians
- Three days of education and networking
- Exhibits open during meals, breaks and dedicated reception
- Opportunities for sponsored symposiums

SPONSORSHIPS

PLATINUM SPONSOR - $70,000

- 10’ x 20’ booth with standard booth benefits
- Six full conference registrations (including option to earn CEs) in addition to the four exhibitor registrations that come with booth
- Recognized as sponsor of expo reception and lunches
- Ability to have early access to attendee opt-in list
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Platinum Sponsor on signage, website and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for discounted rate of $8,000

GOLD SPONSOR - $45,000

- 10’ x 10’ booth with standard booth benefits
- Four full conference registrations (including option to earn CEs) in addition to the two exhibitor registrations that come with booth
- Recognized as sponsor of refreshment breaks
- Ability to have early access to attendee opt-in list
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Gold Sponsor on signage, website and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for discounted rate of $9,000

SILVER SPONSOR - $25,000

- 10’ x 10’ booth with standard booth benefits
- Three full conference registrations (including option to earn CEs) in addition to the two exhibitor registrations that come with booth
- Recognized as sponsor of morning coffee
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Silver Sponsor on signage, website and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for $10,000

OTHER SPONSORSHIPS

Sponsoring one or more of these event components can heighten your company's visibility at the conference.

NICU NURSING EXCELLENCE AWARD SPONSOR | $12,000

Sponsor a formal award recognizing an outstanding NICU bedside nurse, presented during a general session or dedicated ceremony. Includes a framed award with sponsor branding, recognition in all conference communications and a one-minute sponsor acknowledgment at the presentation.

CONFERENCE BAGS (ONE AVAILABLE) | $10,000

- Your company logo featured alongside the conference logos on bag given to attendees.
- Provides exposure throughout the week and after the conference.
- Opportunity to supply a branded insert for conference bags given to attendees.

SYMPOSIUM | $10,000

- Available only for platinum, gold and silver sponsors. Price varies by sponsor level.
- Pediatrix® will supply standard AV (podium, mic, screen, projector and laptop).
- Pediatrix will send up to two invitation emails to attendees announcing the symposium.
- Sponsor can provide a printed invitation to be stuffed into conference bags.
- All food/beverage must be directly ordered and paid for by the symposium sponsor.
- Breakfast and evening symposium times available.

Contact Nann Philips at nann@scurrystreet.com to receive information about available time slots.

WIRELESS INTERNET SPONSOR (ONE AVAILABLE) | $10,000

- Provide Wi-Fi throughout the entire conference venue.
- Recognition of sponsorship alongside sign-on instructions.

SPONSORSHIPS

KEY CARD SPONSOR (ONE AVAILABLE) | $9,000

- Exclusive sponsorship.
- Company logo/design on room keys given out at Caesars Palace for all NEO attendees.

REUSABLE WATER BOTTLES (ONE AVAILABLE) | $8,000

- Your company logo imprinted on reusable bottles given to conference attendees.
- Provides exposure throughout the week and after the conference.

TARGETED BRANDING | $5,000-$15,000

- Want to make a large statement with your brand? We have several options from escalator clings to pool decals.

FLOOR DECAL (ONE AVAILABLE) | $6,000

- Your logo will be featured on 8 to 10 directional floor decals that guide attendees around the conference area.

CONFERENCE BAG INSERT | $3,000

- Provide a branded insert for conference bags given to attendees.
- All inserts are subject to size limitations and must be preapproved.

DEVICE CHARGING LOUNGE SPONSOR | $7,500

A branded charging station area on the exhibit floor or in the main foyer — benches or café-style seating with integrated device charging. Attendees who stop to charge their phones stay for 10–15 minutes, creating natural dwell time for your brand and your nearby staff. Branded station, banner signage and recognition in the conference app.

PROFESSIONAL HEADSHOT LOUNGE | $7,500

Professional photography station where attendees can get a free LinkedIn/profile headshot during breaks or the reception.

CLINICIAN WELLNESS LOUNGE | $8,500

A quiet relaxation area available to attendees during breaks. Includes prominent logo placement throughout the lounge and signage recognizing the sponsor's commitment to clinician well-being.

PRE-CONFERENCE NETWORKING BREAKFAST | $12,000

Sponsor an informal networking breakfast the morning before sessions begin — an opportunity for attendees to connect before the formal programming kicks off. Includes table cards, a brief welcome from a sponsor representative, and recognition across all conference communications.

Contact Nann Philips at nann@scurrystreet.com.

NEO EXHIBIT BOOTHS

The NEO Conference provides attendees with plenty of time to visit every booth and talk with companies about their products and/or services. Lunches and all refreshment breaks are held on the exhibit show floor to ensure optimal booth traffic.

BOOTH PRICES

- 10’ x 10’ booth:
  - Inline: $3,800
  - Corner: $4,050
- Premium 20’ x 20’ island: $18,000

EXHIBIT BENEFITS

- Your booth will come with one 6’ draped table, two chairs and a trash can.
- 8’ high back drape and 3’ high side drape in show colors.
- ID sign with company name and booth number.
- A fully carpeted exhibit hall.
- Two complimentary exhibitor badges (show floor access only) for each 10’ x 10’ booth (four for a 10’ x 20’; eight for a 20’ x 20’).
- Online listing on neoconference.com and on CloudCME (CE portal).
- An electronic attendee list (includes the name, company and email address of those who opted in) provided on the first day of the conference.
- Inclusion in “Passport to Prizes” gamification to boost booth traffic.

Please note: All exhibits must conform to the IAEE “Guidelines for Display Rules & Regulations.” **End caps are not allowed at this show.**

NEO CONFERENCE EXHIBIT APPLICATION

Application Deadline: Jan. 5, 2027
NEO exhibit applications will be accepted online at:
pediatrix.swoogo.com/2027NEOExhibits

There, you can access the tradeshow floor plan, select your desired booth location and electronically submit your payment.

EXHIBIT SCHEDULE (AS OF 10/7/2026)

HOURS ARE SUBJECT TO CHANGE

The Conference runs February 17-19, but the Exhibit Hall will be open February 17 and 18.

NEO EXHIBIT HOURS		
Tuesday, February 16	9:00 a.m. - 5:00 p.m.	Load in
Wednesday, February 17	7:30 a.m. - 9:30 a.m. 9:30 a.m. - 10:00 a.m. 11:30 a.m. - 1:00 p.m. 2:00 p.m. - 2:30 p.m. 5:00 p.m. - 6:00 p.m.	Load in continues Break Lunch Break Reception
Thursday, February 18	9:30 a.m. - 10:00 a.m. 11:30 a.m. - 12:45 p.m. 2:00 p.m. - 2:30 p.m. 2:30 p.m. - 6:00 p.m.	Break Lunch Break Strike

SAVE THE DATE

NEO: The Conference for Neonatology

March 1-3, 2028
Signia by Hilton Bonnet Creek
Orlando, FL

2026 EXHIBITORS

Abbott

Alexion - AstraZeneca Rare Disease

Allele Diagnostics

AngelEye Health

BioMarin Pharmaceutical

Bio-Med Devices, Inc.

Bunnell, Inc.

Ceribell

Chiesi USA, Inc.

Children's Hospital of Philadelphia

Dr. Brown's Medical

Fisher & Paykel Healthcare

Fresenius Kabi USA LLC

GeneDx

KARL STORZ Endoscopy

iECURE

Laborie Medical Technologies

LactaLogics, Inc.

Mallinckrodt Pharmaceuticals

Mead Johnson Nutrition

Medtronic

Miris AB

NEONATOLOGY TODAY

ONY Biotech

Pediatrix Medical Group

Pediatrix Physicians Assistant Program

Pediatrix Talent Acquisition

Prolacta Bioscience

Sanofi

Sentec

Tortle Products LLC.

USDTL

Utah Medical Products, Inc.

Werfen

ZOLL MEDICAL CORPORATION